## **Overview of Lifestyle Medicine in India**

Faculty:

Rabbanie Tariq

Lifestyle medicine is an emerging field of healthcare that focuses on using evidence-based lifestyle interventions to prevent, manage, and even reverse chronic diseases. It emphasises the importance of addressing lifestyle factors such as nutrition, physical activity, stress management, sleep, and social support in promoting health and well-being.

In India, lifestyle-related diseases such as cardiovascular diseases, diabetes, obesity, and certain types of cancer have risen in recent years. Unhealthy lifestyle habits, including poor diet, sedentary behaviour, smoking, excessive alcohol consumption, and chronic stress, primarily drive these diseases. Recognising the need to address these lifestyle-related health issues, lifestyle medicine has gained traction in India. The field encompasses various disciplines, including medicine, nutrition, exercise physiology, psychology, and public health. Its holistic approach empowers individuals to take control of their health and make sustainable lifestyle changes.

Several organisations and healthcare institutions in India have embraced lifestyle medicine principles and are actively promoting its adoption. These organisations conduct research, provide education and training to healthcare professionals, and develop programs to raise awareness about the importance of lifestyle interventions.

Lifestyle medicine interventions in India often involve personalised lifestyle assessments, dietary counselling, physical activity recommendations, stress management techniques, smoking cessation support, and sleep optimisation strategies. These interventions are tailored to individual needs and may be implemented in clinical settings, corporate wellness programs, community initiatives, and educational institutions.

Initiatives such as the National Programme for Non-Communicable Diseases (NP-NCD) and the National Health Policy emphasise the importance of preventive healthcare, lifestyle modifications, and health promotion.

Despite the growing interest and efforts in lifestyle medicine, challenges remain in its widespread implementation in India. These challenges include limited awareness among the general population, a shortage of trained healthcare professionals in lifestyle medicine, and the need for policy-level support and funding.

In conclusion, lifestyle medicine is an emerging field in India that focuses on promoting healthy lifestyles as a means to prevent and manage chronic diseases. It encompasses a holistic approach that addresses various lifestyle factors. While progress has been made, there is a need for further awareness, education, and policy support to fully integrate lifestyle medicine into the healthcare system and improve the health outcomes of the Indian population.

**Topics covered**: Lifestyle Medicine, Overview, Indian Context, Pillars of LM, Challenges and opportunities in different sectors,

## Learning objectives:

- 1. Understand lifestyle medicine's key principles and components, including nutrition, physical activity, stress management, sleep, and social support.
- 2. Recognise the impact of lifestyle choices on overall health outcomes and disease risk.
- 3. Discuss the role of healthcare professionals and interdisciplinary teams in implementing lifestyle medicine practices in patient care.
- 4. Examine the research and scientific evidence supporting the effectiveness of lifestyle medicine interventions.
- 5. Recognise the potential challenges and barriers in implementing lifestyle medicine approaches in various settings, including clinical, community, and workplace environments.
- 6. Explore resources and tools available for individuals and healthcare professionals interested in incorporating lifestyle medicine principles into their daily lives and practices.
- 7. Encourage active participation and engagement in healthy lifestyle behaviours to promote personal well-being and contribute to population health.